



Bitmonds in few words

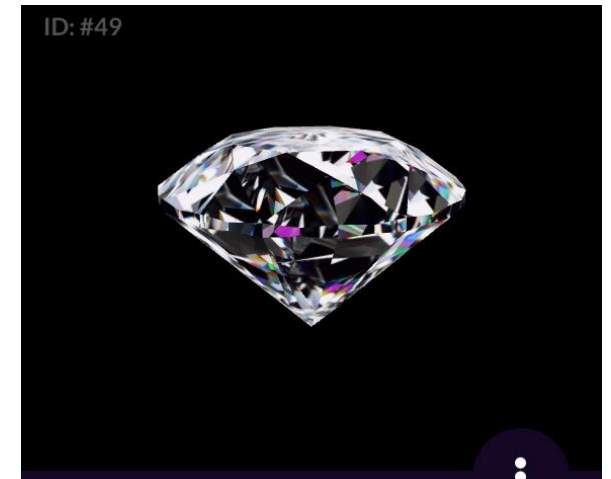
Bitmonds are first **luxury digital collectibles** based on blockchain.

User generated, are **unique objects**, because graphic design algorithm is based on registration data and timestamp of request. In this way end-user defines in an unchanging way Bitmond's physical appearance. In a sense user generates it «in his image».

Property is immediately registered on blockchain.

Visually it comes as a **digital colored diamond**, combined with a certificate indicating the main features in terms of numbering, color, pureness and value.

Our first collection consists of **256 different colors**. Other collections are work in progress.



| | |
|----------------|-------------------------|
| ID: #49 | DEEP DEEP DEEP |
| Colorscale | D E F G H I J K |
| Corona | 1 2 3 4 5 |
| Valore attuale | 10,16 € |
| Crescita | +1,60% |
| Generazione | 17 November 2018, 10:25 |
| Acquisto | 18 November 2018, 13:15 |

Bitmonds in few words

Bitmonds are first **luxury digital collectibles** based on blockchain.

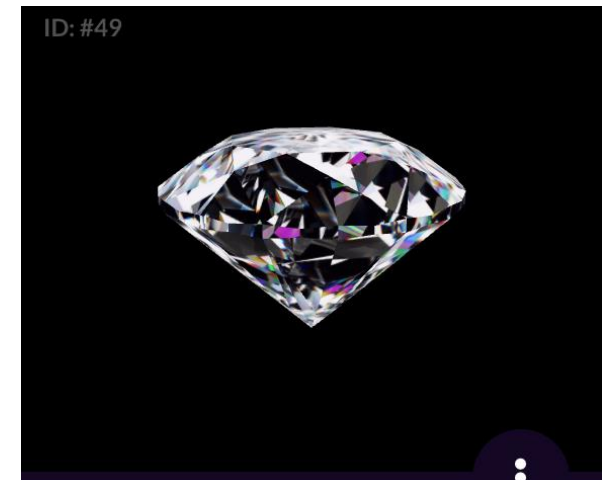
Bitmond's **value increases over time** like every traditional luxury item, according to its pureness (lower numbering, thin crown and better colorscale take to a faster increase)

A Bitmond can be **generated** (color and pureness are random), **bought** in Marketplace from other users , **sold** or **gifted**.

All transactions made by user are in **FIAT currencies**.

During 2019 it will be possible to **wear it** in smarwatch or smartphone.
In the future also using new kind of luxury devices.

In the future it will be launched a **loyalty program** that will allow to obtain free access to exclusive events, free products or discounts. Pureness, low numbering and quantity will be always an advantage.



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How does it works?



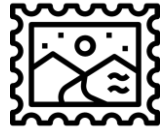
1

Generate as many Bitmonds you desire

Every diamond is unique, generated using user data

Property is registered on Blockchain

Every Bitmond is a 3D object you can interact with, like a physical diamond



2

Increase your collection

At present 256 colors, other textures in the future

Every Bitmond has a certificate with features similar to physical diamonds

High letter of colorscale, a thin crown and a lower numbering define a better level of pureness



3

Trade on marketplace

Value increases over time like every traditional luxury item

So buying or selling could be interesting

Better pureness take to a faster increase of value

Colorscale and Color are defined randomly during generation, Numbering is progressive. So hurry!



4

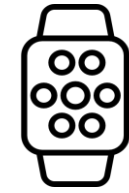
Gift a part of you

Every Bitmond is generated using customer registration data

By giving it is like gifting a part of you to someone special

A little buy to deliver a special message

Gift could increase value during time like every collectible object



5

Upgrade your outfit

Soon it will be possible to wear it on smartwatch

Also as a screensaver on smartwatch

It will be part of your dress look

Value will be shown on your devices, the first luxury digital status symbol



6

Loyalty Program

In the future every single Bitmond will allow you to get free products, discounts or free access to exclusive events

Pureness will be always an advantage


Hurry!

Features of a Bitmond

Every Bitmond is a 3D HD colored diamond. It can be rotated manually or automatically with a simple click on.

Graphic appearance is based on user's registration data and timestamp of generation.

This makes every Bitmond unique in the world. At the moment of generation is also created a certificate that reports all features.



The image shows a 3D rendered diamond with a certificate overlay. The certificate is titled "Scarlet" and lists the following details:

| | |
|----------------|-------------------------|
| ID | 50 |
| Colourscale | D E F G H I J K |
| Corona | 1 2 3 4 5 |
| Esadecimale | #F02F18 |
| Texture | 1 |
| Contrasto | -1 |
| Nitidezza | -10 |
| Hash | F02F18404940100 |
| Valore attuale | 10,17 € |
| Crescita | +1,70% |
| Generazione | 17 November 2018, 10:25 |
| Acquisto | 18 November 2018, 13:06 |

At the bottom of the certificate, there is a section for the Blockchain hash: `0x17ebe205c1a2b6558d7e7196ada0cc9c5cc573867...` with options to "Visualizza" and "Copia negli appunti".

Name: it identifies the name of the color (256 different at the moment)

ID: serial number of generation. An advice? Save Bitmonds with lower numbering.

Colourscale: – deviation from the basic color (contamination of other colors) – reproducing the same feature of physical diamonds (the best colourscale is D class)

Crown: representing quality in the cut – a crown of type 1 is a better manufacture

Exadecimal: hexadecimal Id of the color

Texture: basic graphic of the Bitmond

Contrast: a value -10 means an higher level of brightness, goes down with the growth of contrast's value

Sharpness: a value 0 means a lower number of impurity inside the Bitmond, appearance gets worse with negative numbers

Hash: Identification code of the Bitmonds, it's unalterable and registered into the blockchain.

Current Value: it increases over time with a speed depending from pureness and ID

Growth: growth rate from the came into possession from user (new creation/purchase or gift from an other user)

Generation: time of creation of the Bitmond

Purchasing: time of purchasing by the last user

Blockchain Hash: last transaction verifiable on the blockchain (using i.e. etherscan.io)

Growth Algorithm

Elements characterising speed of growth are: **ID Number, Colorscale, Crown.**

Color doesn't impact on pureness, is assigned randomly during creation of a Bitmond.

In the Marketplace **is possible to select preferred color** choosing between Bitmonds on sale from other users.

To give you the gist of weight of every feature on the growth of value, have a look below.

| Posizione ID Number sul totale | Moltiplicatore |
|--------------------------------------|----------------|
| 1% -> 9% | 10 |
| 10% -> 19% | 9 |
| 20% -> 29% | 8 |
| 30% -> 39% | 7 |
| 40% -> 49% | 6 |
| 50% -> 59% | 5 |
| 60% -> 69% | 4 |
| 70% -> 79% | 3 |
| 80% -> 89% | 2 |
| 90% -> 100% | 1 |

| Colorscale | Moltiplicatore |
|------------|----------------|
| D | 1,9 |
| E | 1,8 |
| F | 1,7 |
| G | 1,6 |
| H | 1,5 |
| I | 1,4 |
| J | 1,3 |
| K | 1,2 |

| Corona | Moltiplicatore |
|--------|----------------|
| 1 | 1,2 |
| 2 | 1,15 |
| 3 | 1,1 |
| 4 | 1,05 |
| 5 | 1 |

It's clear that is better to own Bitmonds with numbering in the first 10%, Colorscale D and Crown 1.

With increasing of population, numbering improves its position compared to the total. Colorscale and Crown are unmutable.

Why Bitmond is a game changer?

Bitmond joins in a single product better features of physical diamonds and standard digital collectibles.

| Physical diamonds | Bitmonds | Standard digital collectibles |
|---|----------|---|
| Risk of theft | ✓ | No risk of theft (registered on Blockchain) |
| Low liquid cash | ✓ | High liquid cash (centralized worldwide marketplace) |
| High trading fees | ✓ | Low trading fees |
| Unethical purchase risk | ✓ | Ethical purchase (we don't use natural resources or feed war) |
| Wearable Luxury Status Symbol | ✓ | Collectibles but not a status symbol |
| FIAT currencies purchasing | ✓ | Crypto purchasing (high volatility risk for customer) |
| Increase in value during time and regulated institution | ✓ | Auction and price depends on demand |

The market of Digital Collectibles

Future market of Digital Collectibles has been estimated from authoritative sources in about **370 billion \$**

Several objects have been sold for more than 100k\$

In this scenario Bitmonds.com represents an alternative **unique and disruptive.**

The screenshot shows a Forbes article with the following content:

- Forbes logo and navigation menu (Billionaires, Innovation, Leadership, Money, Consumer, Industry)
- Article title: **The Blockchain Digital Collectibles Market is Worth Billions of Dollars**
- Sub-headline: **Unlocking a \$200 Billion Dollar Collectibles Market on the Blockchain**
- Text: "People have for a long time collected art, or baseball cards. I want to make sure collectibles are accessible for physical collectible markets. A unique solution only now made possible by blockchain technology are taking notice: crypto-art." (Note: "crypto-art" is circled in red)
- Text: "Currently, collectibles are a \$370-billion-dollar market. Even without blockchain technology, digital items and collectibles are collectively a \$35-million-dollar market which is growing annually. Even if crypto-collectibles were to capture a small fraction of this entire market, the space could easily be worth \$10s of billions of dollars in the coming years." (Note: "\$370-billion-dollar market" is circled in red)
- Text: "In May, a CryptoKitty displayed at Christie's Auction House in New York sold for US\$140,000, with proceeds funding the Foundation for Art & Blockchain." (Note: "US\$140,000" is circled in red)
- Text: "A piece of crypto-artwork sold for \$1 million on Valentine's Day." (Note: "\$1 million" is circled in red)

Our mission is to offer the first digital collectibles also for a **MATURE AUDIENCE**

A digital object that everybody likes to show, a **DIGITAL STATUS SYMBOL**

Not an object for its own sake, but that allows over time to **OBTAIN CONTINUOUS BENEFITS** for owner

Our Roadmap

The first three phases of the project will complete before first half 2019. Next phases... we can't tell you all our plans to conquer the world! Every phase allows to enlarge the target of users. Worldwide.



Tech behind Bitmonds

Behind Bitmonds.com we see 40000 lines of code and many hundreds of iterations. A year of teamwork and zeroed social relations. Nothing has been left to chance, but represents hours of debate. Sometimes ended with show of hands.

Why we decided to use blockchain for a digital collectibles project?

1. True Ownership

With blockchain, you truly own your digital assets. Other digital assets are merely an entry in someone else's database. If you get banned, you've lost everything.

2. True Scarcity

Every object is unique and registered on blockchain. Nobody can duplicate Bitmonds or manipulate the creation.

3. Trustless Authenticity

Counterfeiting digital assets is impossible. Everyone can trustlessly verify for themselves whether or not an asset is genuine on blockchain